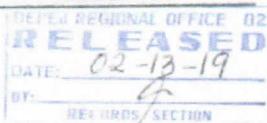




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ADVISORY  
February 11, 2019



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**CREATIVE WRITING, POEM WRITING, PHOTO ESSAY AND SHORT-FILM  
WRITING SPONSORED BY THE ADELAN FOUNDATION**

1. This Office informs the public on the 10<sup>th</sup> Founding Anniversary of Samuel Adelan Foundation. As a way of celebrating, the Samuel P. Adelan Learning Center will be launching competitions on Creative Writing, Poem Writing, Photo Essay and Short-Film Making on March 7-8, 2019 at the SFA Center Gym.
2. In view of this aforementioned activity, this Office reiterates that the participation of public and private schools is voluntary and shall be subjected to the non-disruption-of- class policy as stipulated in DepED Order No. 9 s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith. This is also subject to the guidelines on the Conduct of Co-curricular and Off-campus Activities for public and private schools stipulated in DO 66 s. 2017.
3. Attached are the set of guidelines and mechanics of the contests and registration form and matrix of activities.
4. For confirmation of attendance, interested participants may contact:

Ms. Ednelyn M. Bilgera  
Deputy Administrator/Secretariat  
Samuel Adelan Foundation  
Mobile Number: 09353326470  
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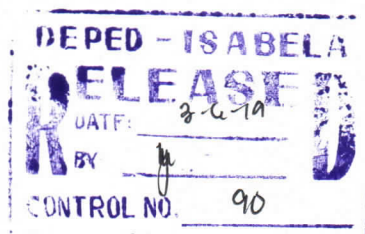
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Rev.: 00  
As of: 07-02-2018

March 5, 2019

To: Secondary School Principals

For information. Guidance and  
compliance.

**REYNANTE Z. CALIGUIRAN, PhD, CESE**  
OIC-Schools Division Superintendent



**ADELAN JOURNALISM AWARDS (AJA) 2019**  
**in celebration of**  
**ADELAN FOUNDATION'S 10TH FOUNDING ANNIVERSARY**  
 March 07-08, 2019  
 Samuel F. Adelan Learning Center  
 INHS Compound, City of Ilagan, Isabela

**MATRIX OF ACTIVITIES**  
 March 07, 2019.

TIME	ACTIVITY	VENUE
7:30. – 8:00	Registration	SFA Learning Center
8:00 – 9:00	Ribbon Cutting	SFA Learning Center
9:00 – 3:00	<ul style="list-style-type: none"> <li>• Photo Exhibit</li> <li>• Sine at Mamamayan Film Showing</li> <li>• Judging of Entries</li> </ul>	SFA Learning Center SFA Theater Arts
3:00 – 5:00	AJA 2019	SFA Performing Arts Theater

**MATRIX OF ACTIVITIES**  
 March 08, 2019.

TIME	ACTIVITY	VENUE
7:30. – 8:00	Registration	SFA Learning Center
8:00 – 9:00	Opening Program	
9:00 – 10:00	Breakout Sessions: <ul style="list-style-type: none"> <li>• Creative Writing</li> <li>• Poem Writing</li> <li>• Photo Essay</li> </ul>	SFA Library SFA Computer Room SFA Theater
10:00 – 12:00	<ul style="list-style-type: none"> <li>• Contest Proper</li> </ul>	To Be Announced
12:00 – 1:00	Lunch	
1:00 – 3:00	<ul style="list-style-type: none"> <li>• Judging of Contest Outputs</li> </ul>	
3:00 – 5:00	<ul style="list-style-type: none"> <li>• Awarding and Closing Program</li> </ul>	Performing Arts Theater

## GENERAL GUIDELINES

1. Any bona fide high school student enrolled in the school represented is eligible to participate in the contests. Each student shall bring a school ID Card for verification of identity.
2. Invited schools shall send one or two coaches and one participant for each contested event in each language category.
3. Registration is free.
4. Contestants can only participate in one contested event and choose only one medium. Coaches shall have minimal control and shall only give instruction to participants before the competition starts.
5. The contested activities are 1.) Creative Writing English; 2.) Creative Writing Filipino; 3.) Poem Writing Ilocano; 4.) Poem Writing Ibanag; 5.) Photo Essay English; 6.) Short-film Making (Sine At Mamamayan).
6. The three (3) best outputs for every contested event shall be announced as winners in the awarding and closing program. All participants and coaches shall receive certificates.
7. Please confirm your participation in 1.) Creative Writing English; 2.) Creative Writing Filipino; 3.) Poem Writing Ilocano; 4.) Poem Writing Ibanag; 5.) Photo Essay English; on or before February 26, 2019.
8. All entries shall be considered a property of the Adelan Foundation.
9. In case of protests or questions the facilitator must immediately be notified. Only the contestants and their adviser/s will be eligible to protest. The facilitator shall then refer the protest or question to the speaker-judge of the contest. Any question or protest will not be entertained after the competition. Judges' decisions are final.

For further details, please contact the Secretariat:

Ms. Ednelyn M. Bilgera  
Deputy Administrator/Secretariat  
Samuel Adelan Foundation  
Mobile Number: 09353326470  
Email Address: [Bilgeraednelyn@gmail.com](mailto:Bilgeraednelyn@gmail.com)  
Facebook Page: Samuel F. Adelan Foundation Official

## Mechanics and Guidelines

### CREATIVE WRITING – ENGLISH AND FILIPINO

1. Each participant shall use his/her code number, which shall be given by the organizers for identification.
2. The theme for this contest shall be revealed during the contest proper. The outputs must adhere to the given theme.
3. The creative writing output (story) shall be written in English or Filipino and must contain a maximum of eight hundred (800) words, articles included. In case the piece exceeds the 800-word limit, a three percent (3%) penalty shall be imposed to his/her overall score.
4. The contestant shall be given two (2) hours to compose and write his/her piece. The contestant has to provide a title for his/her creative writing output. The theme for the event shall not be considered as a title.
5. The facilitators shall be providing the writing materials for the participants. The contestants are not allowed to bring a copy of the outline for their piece. The back of the paper shall not be allowed for use.
6. The contestant will be prohibited from any form of communication with his/her schoolmates or adviser/s once the contest has begun.
7. The criteria for judging shall be:

a. Creativity/Style and Originality =	35%
b. Coherence of form and Structure= (harmony of words, presentation) =	30%
c. Effectiveness of Literary Device Used=	20%
d. Grammar and Mechanics	15%
Total = 100%	
8. The average score garnered by the contestants shall determine the final ranking.
9. In case of a tie, the decision shall be based on the first criterion (Creativity/Style and Originality). If it fails to break the tie, the next criterion shall be used, and so on until no more tie exists.



## POEM WRITING – ILOCANO AND IBANAG

1. Each participant shall use his/her code number, which shall be given by the organizers for identification.
2. The theme for this contest shall be revealed during the contest proper. The output must adhere to the given theme.
3. The poem shall be written in Ilocano or Ibanag and must contain a maximum of two hundred (200) words, articles included. In case the piece exceed the 200- word limit, a three percent (3%) penalty shall be imposed to his/her overall score.
4. The poem may or may not have exact meter or end rhymes. The number of stanzas and lines are left for the contestant to decide upon for as long as the piece meets the required number of words.
5. The contestant shall be given two (2) hours to compose and write his/her poem. The contestant has to provide a title for his/her poem. The theme for the contest shall not be considered as a title.
6. The facilitators shall be providing the writing materials for the participants. The contestants are not allowed to bring a copy of the outline for their piece. The back of the paper shall not be allowed for use.
7. The contestant will be prohibited from using any form of communication or gadgets with his/her schoolmates or adviser/s once the contest has begun.
8. The criteria for judging shall be:

a.) Content and substance of the poem=	35%
b.) Appeal to reader's emotion and/or intellect=	30%
c.) Language precision and Literary Devices Used=	20%
d.) Form and Tone of the Poem=	15%
Total = 100%	
9. The average score garnered by the contestants shall determine the final ranking.
10. In case of a tie, the decision shall be based on the first criterion. If it fails to break the tie, the next criterion shall be used, and so on until no more tie exists.

## PHOTOESSAY – ENGLISH

1. Each participant shall use his/her code number, which shall be given by the organizers for identification.
2. The theme for this contest shall be revealed during the contest proper. The outputs must adhere to the given theme.
3. Contestants are only allowed to use digital cameras enabled with 16 megapixel minimum. Memory cards must be empty and shall be marked by facilitators. Camera phones and DSLRs are strictly prohibited.
4. Participants will be instructed of the allowed areas for photoshoot.
5. The contestant shall be given one (1) hour to capture photos. At the end of 1 hour he/she must submit six (6) best shots to the facilitator for printing. Printed photos shall be returned after 30 minutes to the contestants who shall then be instructed to layout their photos in an illustration board and submit their work accompanied by a short caption/description. Layout time is limited to 30 minutes.
6. The facilitators shall provide the illustration board and markers. Printing is free.
7. The contestant will be prohibited from any form of communication with his/her schoolmates or adviser/s once the contest has begun.
8. The criteria for judging shall be:

Composition	35%
Creativity	30%
Uniqueness	20%
Caption	15%
Total = 100%	
9. The average score garnered by the contestants shall determine the final ranking.
10. In case of a tie, the decision shall be based on the first criterion (composition of the piece). If it fails to break the tie, the next criterion shall be used, and so on until no more tie exists.

## SINE AT MAMAMAYAN:

Malikhaing Panoorin para sa  
Edukasyon, Karunungan, Kabataan, Kababaihan, Pagsasaka,  
Pangingisda, Wika, Kultura, Musika, Buhay Ibanag/Ilocano,  
Kabuhayan, Buhay Atletang, Buhay Agta/Katutubo

### Mechanics and Guidelines

1. The contest is open to all students aged 12-18 years old.
2. The participating school may submit more than one short film entry. One team is entitled to only one entry.
3. The Production Team is composed of a minimum of Five (5) and a maximum of Ten (10) members. All videography and related tasks shall be distributed to the team members. Production may include actors who are not team members.
4. Film Dialogue may be in Tagalog or English or the local dialect but with English Subtitle.
5. Topic must strictly revolve around the given theme. The theme is a combination of any three (3) from the following: Edukasyon, Karunungan, Kabataan, Kababaihan, Pagsasaka, Pangingisda, Wika, Kultura, Musika, Buhay Ibanag/Ilocano, Kabuhayan, Buhay Atletang, Buhay Agta/Katutubo; highlighting the life of Mr. Samuel F. Adelan the sole benefactor and how he was able to successfully establish the foundation. For the Biography of Samuel Ferrer Adelan, please contact the Deputy Administrator through her mobile number provided below.
6. The Film duration is within a minimum of Five (5) minutes to a maximum of Ten (10) minutes, including the title, opening and closing credits.
7. The Short Film will be judged according to the following criteria:

a. Originality	= 30%
b. Adherence to the Theme	= 25%
c. Creativity	= 25 %
d. Impact	= 20%
Total=100%	
8. Videos may be shot using any video camera or camera phone and may be edited using any editing software. Registration forms and Films in .mp4 format at a minimum of 720p saved in a flash drive, memory card or cd/dvd must be submitted by any representative of the team on or before March 01, 2019 (Friday) at Samuel F. Adelan Learning Center, City of Ilagan, Isabela.
9. Along with the film, the production team shall also submit a TARPAULIN film poster, 1.5 x 2 feet (18" x 24") in size.
10. The following minor awards shall be given:
  - a. Best Director
  - b. Best Editor
  - c. Best Cinematographer
  - d. Best Production Designer
  - e. Best Film Poster
11. Winning entries shall receive plaque of recognition and cash prizes:
  - a. First Prize = Php 10,000.00
  - b. Second Prize = Php 7,000.00
  - c. Third Prize = Php 5,000.00
12. Non-winning teams shall receive consolation prizes and certificate of participation.
13. Awarding of the winning teams and giving of consolation prizes shall be during the Adelan Foundation Exhibit and Adelan Journalism Awards 2019 on March 08, 2019 at 8:00 AM at Samuel F. Adelan Learning Center, Performing Arts Theatre, City of Ilagan, Isabela.
14. For further details, please contact the Secretariat:

Ms. Ednelyn M. Bilgera  
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Facebook Page: Samuel F. Adelan Foundation Official