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Republic of the Philippines
Department of Education
Region II - Cagayan Valley

OFFICE OF THE REGIONAL DIRECTOR

August 26, 2021

REGIONAL MEMORANDUM

No. 188, s. 2021

To : The School Division Superintendents

REGIONAL UNSUNG SARILING BAYANI (USB) Short Film Competition

1. The Department of Education, through the Curriculum and Learning Management Division (CLMD) in collaboration with Film Development Council of the Philippines will conduct a short film competition focused on the theme of lesser-known Filipino heroes, "Unsung Sariling Bayani." on October, 2021.
2. There will be one (1) entry per division from the following categories:
 - a. Junior to Senior High School Student from Public School; and
 - b. Junior to Senior High School Student from Private School.
3. Please submit the film entries on October 1, 2021 for the regional level competition, to be sent to clmd.region2@deped.gov.ph
4. Attached is the copy of Memorandum DM-OUCI-22021-323 dated August 11, 2021, for your reference.
5. For your immediate action.

BENJAMIN D. PARAGAS, PhD, CESO IV
Director IV/Regional Director

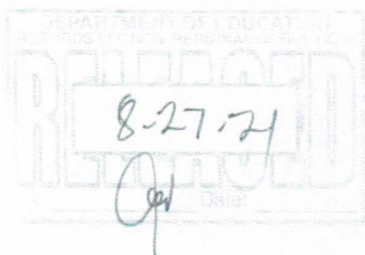
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August 31, 2021

To: District Supervisors/PICs
Secondary School Principals

For information and guidance.

MADELYN L. MACALLING, PhD, CESO VI
OIC-Schools Division Superintendent



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Republic of the Philippines
Department of Education
UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

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MEMORANDUM
DM-OUCI-2021- 323

TO : MINISTER, MBHTE-BARMM
REGIONAL DIRECTORS

FROM :  **DIOSDADO SAN ANTONIO**
Undersecretary

SUBJECT : **UNsung SARILING BAYANI (USB) Short Film Competition**

DATE : **11 AUGUST 2021**

The Film Development Council of the Philippines, the national agency responsible for film policies and programs to ensure the economics, cultural and educational development of the Philippine Film Industry, will conduct a short film competition focused on the theme of lesser-known Filipino heroes, "Unsung Sariling Bayani." National Artist for Film and Broadcast, Kidlat Tahimik is the leading proponent of this cinematic movement for the youth, aiming to balance the influence of foreign superheroes from Marvel and DC in the Filipino youth's mindset with a compelling engagement with the glorious stories of our very own heroes.

The competition is open to all Filipinos with the following categories:

- a. Youth Category for Junior to Senior High School Student from Public School;
- b. Youth Category for Junior to Senior High School Student from Private School; and
- c. Adult Category, ages 18 and above.

With the persistent public demand, we are now expanding the categories to Junior High School in both youth categories for public and private to allow for more of the youth to participate in the program.

There will be two (2) shortlisted entries each per region from public and private schools which are to be submitted to the FDCP for evaluation and judging. From the shortlisted entries submitted by the regions, the FDCP Selection Committee will choose:

- Ten (10) entries from **Public School Students Category (Junior-Senior High School):**
- Two (2) from NCR
 - Two (2) from Luzon



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- Two (2) from the Visayas
- Two (2) from Mindanao
- Two (2) from BARMM

Ten (10) entries from **Private** School Students Category (Junior-Senior High School):

- Two (2) from NCR
- Two (2) from Luzon
- Two (2) from the Visayas
- Two (2) from Mindanao
- Two (2) from BARMM

Each DepEd Region Office may designate two (2) judges who will evaluate the films together with a filmmaker appointed by the FDCP.

All entries will be evaluated with the following criteria:

CRITERIA FOR JUDGING		
CREATIVITY AND STYLE	<i>Impactful composition of visuals and sound that effectively communicate the film's story and objectives.</i>	35%
RELEVANCE TO THE THEME	<i>Promotes deeper familiarity and love for our own heroes, their lives, and achievements for our country.</i>	45%
PRODUCTION QUALITY	<i>Good, practical filmmaking with technical efficiency and cohesiveness.</i>	20%
TOTAL		100%

Additionally, National Artist Kidlat Tahimik will also conduct an online session with *Special Program in the Arts* (SPA) teachers, Senior High School Arts and Design Track teachers, and those who will be coaching students who will join the competition. The session aims to orient teachers about the intent of the project and how they can be instrumental in reintroducing our unsung local heroes to the youth.

The details of the session are as follows:

Event: UNSUNG SARILING BAYANI: A Forum with Kidlat Tahimik (via Zoom)
Date and Time: August 13, 2021, at 10:00 a.m. to 12:00 nn
Audience: Open to all SPA/Junior and Senior High School Teachers
Registration link: <https://bit.ly/USBForum>



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Attached is the mechanics of the *UNsung Sariling Bayani: Short Film Competition*.

All film entries must be submitted **on or before 11:59 PM on October 11, 2021**, which is also the celebration of the Indigenous Peoples' Day.

For further details, you may get in touch with:

MS. WILMA I. ISLETA

Division Manager
Development Support Division
Film Development Council of the Philippines
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MR. MARK JOHN O. PAMINTUAN

Program Supervisor
Development Support Division
Film Development Council of the Philippines
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Immediate dissemination of this Memorandum is desired.