



October 13, 2021

MADELYN L. MACALLING, PhD., CESO VI
Schools Division Superintendent
Department of Education – Schools Division of Isabela
Alibagu, City of Ilagan, Isabela

Dear Dr. Macalling,

Greetings in God's peace!

As part of the month-long celebration of the Consumer Welfare Month with this year's theme **"Digital Consumers: The New Normal"**, DTI Isabela would like to inform you that we will be conducting a Digital Poster making competition.

This year, the theme aims to heighten consumer awareness and protection online as we acclimate to the new normal where internet and technology have now become integral parts of our lifestyle. With our mandate to provide the necessary information and education to empower consumers and to capacitate them to be proactive and responsible, we would like to extend our invitation to our youth (Junior and Senior High students enrolled in either public or private schools) in the Digital Poster making competition.

In this regard, we would like seek for your assistance in inviting all Junior and Senior High level in the Schools Division of Isabela.

We have attached a copy of contest mechanics for your reference. Should you have concerns regarding this request, you may contact Mr. Mel Mari Angelo P. Laciste, CPD Technical Asssistant at 0916-2177-883 or at his email melmariangelolaciste@yahoo.com.

We look forward to hearing from you soon.

Thank you.

Truly yours,


Digitally signed by
Singun Winston Tan
Date: 2021.10.13
10:41:48 +08'00'

WINSTON T. SINGUN

Provincial



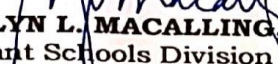
Jeremy Building, National Highway, Alibagu, City of Isabela

DEPARTMENT OF TRADE AND INDUSTRY
Isabela Provincial Office

DEI FACTER

To: Public Schools District Supervisors/DICs
Public & Private Secondary School Heads
All Others Concerned

For information, guidance and compliance.


MADELYN L. MACALLING, PhD., CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

DIGITAL POSTER MAKING CONTEST MECHANICS

1. This competition is open to all junior and senior high school students in Isabela.
2. There shall only be one (1) entry per school. The participants are required to submit the registration form and a certification affirming that he/she is a bonafide student of the school he/she is representing on or before October 18, 2021. Late submissions shall be disregarded.
3. The competition shall revolve around the 2021 Consumer Welfare Month theme, "Digital Consumers: The New Normal".
4. Any digital medium or application can be utilized, provided that the output will have a size of 18 x 24 inches (457.2 x 609.6 mm) and must be sent in JPEG or PNG format to this email address - cwm2021.postermaking@yahoo.com with a subject 'CWM Digital Poster Making Contest'.
5. Participants must indicate their name, school, and address in the email.
6. A description of the artwork using ENGLISH or TAGALOG as a medium with words only limited to 200-300 must be attached to a separate document upon submission of the entry. The composition must be encoded in an A4 size paper, Arial as font style, and 12 as font size.
7. Submission of entries will be until October 18, 2021. Late submissions will not be accepted.
8. All entries shall be posted in the DTI Isabela Facebook Page on October 19, 2021. A voting shall be held by reacting in the posts.
9. The entry that garnered the highest number of reactions shall have additional 10 points in the final judging stage.
10. The judges will select 3 winners from all the entries submitted.
11. The decision of the Board of Judges is final and irrevocable.



Criteria for Judging:

Relevance to the Theme:	40%
Creativity and Presentation:	30%
Originality:	30%

Prizes:

- 1st Place - P 10,000
- 2nd Place – P 5,000
- 3rd Place – P 3,000

DTI ISABELA PROVINCIAL OFFICE

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